

Tuesday 7 August 2012

Next Gen Capitalism – Profit, People, Planet

The pursuit of profit at any cost by business is on the nose around the world. Can there be a Next Generation of capitalism that looks and acts differently?

There is already a movement of tens of thousands of businesses in Australia – and many many thousands more around the world - that are embracing a different vision of capitalism that generates profit yes, but also has people and planet in their bottom line.

Next Gen Capitalism – Profit, People, Planet

brings together leading thinkers and practitioners involved in this movement.

Hosted by **Michael Short of The Zone**, a leading thinker on the role of business and economics of community value, this panel discussion seeks to engage the audience in exploring a Next Generation of capitalism.

- Can business truly deliver profit as well as social and environmental outcomes to solve some of world's wicked problems?
- Do we need alternative business models – like the cooperative model – to re-emerge and grow?
- Can this social business movement really become the mainstream?

The Panelists:

Melina Morrison

Director of Australia's Secretariat for the UN Year of Cooperatives and a founding director of Social Business Australia.

Danny Almagor

CEO and founder of Small Giants, which creates, supports, nurtures and empowers businesses that are shifting us to a more socially equitable and environmentally sustainable world.

Mark McKenzie-McHarg

Expert on rural and regional community buy-outs and founder of the Yackandandah Community Development Company and Mt Buffalo Community Enterprise.

Jonathan Tasini

A leading US political and economic strategist, with over 30 years experience, Jonathan is now based in Sydney.

Registrations are essential.

To ask questions and join in the conversation subscribe to [#coops2012](#) twitter list.

When:

Tuesday 7 August 2012
(starts at 6pm; free
finger food and drinks
served at 7:30pm)

Where:

BMW Edge,
Federation Square,
Cnr Swanston and
Flinders Street,
Melbourne

Cost:

Free (as part of 2012
International Year of
Cooperative)

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Website:

<http://www.eventbrite.com/event/3786647966>