

CO-OPERATIVE IDENTITY WORKSHOP

- Co-operatives Victoria Open Workshop

Cooperative Identity Programme for Directors, Managers and Members

A Chris Cooper Workshop

7 November 2012, 10.00-16.30

Cost: \$250

Overview of the workshop

An opportunity to meet with fellow cooperators to explore the distinctive nature of a Successful Cooperative Business and the relevance of our Co-operative Values and Principles to modern co-operative business.

Spend time reviewing how applying cooperative values can contribute to business improvement and the embedding of our cooperative ideals. By the end of the workshop participants will be able to:

- Explain the difference between a Cooperative and other businesses.
- Understand what Cooperative Values and Principles are
- Understand why cooperatives need Members
- Review how their cooperative is currently applying co-operative values and principles in the business.
- Examine ways in which they can apply values and principles in order to build the business.
- Look at the legacy of the United Nations International Year of Cooperative



With a background in retailing and further and higher education Chris has worked with an extensive range of Consumer, Agricultural, Automotive, Worker and Housing Co-operatives and Co-operative Development bodies as well Credit Unions, Leisure Co-ops, Foundation Hospitals and other new wave co-operatives and mutuals. Chris' International experience has seen him working across Europe, in the United Kingdom, France, Sweden, Norway, Italy, Germany, Switzerland, Cyprus, Malta, Spain, Portugal, Hungary, Poland, Slovakia and further afield in Singapore, South Korea, Sri Lanka, Africa, North America, New Zealand and Australia. He is a regular speaker at conferences and has made contributions to seminars and learning programmes across the world.

THE TIME AND DATE

10:00 a.m.—4:30 p.m.

07 November 2012

THE LOCATION

Borderlands Cooperative

2 Minona Street

Hawthorn

PH: 03 9819 3239

Fax: 03 9819 3439

MORE INFORMATION

Contact:

David Griffiths

Secretary

Co-operatives Victoria

71 Franciscan Avenue

Frankston VIC 3199

T: 03 97856542

Email: cfva@westnet.com.au



the
co-operative
college

Co-ops that have previously participated:

- Blue Mountains Co-operative
- Capricorn Society
- CEHL
- Challenge Dairy Co-operative
- Clarence River Fishermen's Co-operative
- Coffs Harbour Fishing Co-operative
- Co-operative Bulk Handling
- Co-operatives Victoria
- Co-operative Federation of New South Wales
- Co-operatives WA
- Geraldton Fishermen's Co-operative
- Macleay Regional Co-operative
- Murray Goulburn
- SEHC
- SQP
- WAMMCO

Workshop Location Map



What people say about previous workshops:

'The workshop identified how we could be more pro-active in communicating who we are and how we can make a difference if we all pull together as a co-operative.'

Phillip Neuss of the Coffs Harbour Fishing Co-operative

'The day the Co-operative College conducted their course for the Board and Executives was the day Capricorn changed forever'

Colin Heavyside, Chairman, Capricorn

'The workshop led the Board and senior management to discover a new level of value in the Co-operative.'

Ian MacAulay, past Chairman, Murray Goulburn

The Co-operative College is a vital link to cooperatives worldwide and gives us a great sense of being part of the world wide movement. The College programs have been used by our cooperative and many others in Australia to give values and principles guidance to members and cooperative directors."

Registration Options

PERSONAL DETAILS – Please use block letters.

Ms/Mrs/Mr/ Family name: First name:.....

Organisation:.....

Street Address:

City.....

Postcode

.....

Telephone/MobileEmail:

Mail: Co-operatives Victoria, 71 Franciscan Avenue, Frankston VIC 3199

Email: cfva@westnet.com.au



the
co-operative
college